



NNBN
BUSINESS AWARDS

Remember NNBN members pay the discounted sponsorship price

EVENT SPONSOR

As event sponsor of the NNBN Awards, you receive maximum exposure across the whole event from the launch through to the "Thank You" letters which are sent out post-event.

We work with you to maximise your brand exposure through the NNBN Awards to ensure you are recognised for supporting the event which recognises the hard-working business community in Northamptonshire.



Launch event

- Large Logo on screen at launch event
- Mention in Launch Press Release
- Large Logo on pull up banner at launch event
- Large Logo on Facebook and Linked In headers

Networking

- Logo on screen for NNBN Networking Events
- Opportunity to present to the room at NNBN Networking Events

Pre Event

- Recorded Video to be released in the build up to NNBN Awards event
- Credits on all marketing, advertising and promotional activity for the Awards
- Large Logo on tickets & logo on Congratulations Letters to finalists
- Large logo, website link and bio on the Awards website
- Opportunity to judge all entrants
- 2 x Full Pages in NNBN Digital Publication
- Present Own Branded Award at the end of the evening to a Finalist of your choice
- Speech on the night at the NNBN Awards
- Logo added to NNBN Awards email signature for all correspondence
- Large Logo added to pre-event "We're Finalists" video clips
- Logo on social media announcements
- Logo added to Pre-Event "Thank You" Video
- Interview of you talking about your company played on the night
- 3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

- Opening Speech at the NNBN Awards
- Acknowledgement in the Awards organiser's speech
- Company Representative on the stage throughout the evening and photographed with Winners on stage
- Opportunity to place a table gift on each setting
- Pull-up banners in arrival area
- Large Logo on screens played during the event
- Logo on all slides throughout the evening
- Logo on your category slide
- Logo on Table Plan
- 2 x Full Pages in Awards Programme
- Business logo on all certificates presented to Winners, Runners Up and Finalists
- Included in post event group photograph
- Photo opportunity with all category winners at the end of the event
- Situated at the front of the event on your own table
- Welcome drinks supplied on your table
- Your logo on the official Awards video

Ceremony Tickets included:

- 10 x tickets to the evening awards ceremony

Post Event Promotion

- Logo on all winners social media photographs
- Logo on all runners up social media photographs
- Logo on category social media photograph
- Logo on post-event press release
- Mention in post-event press release
- Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
- Mention in NNBN Business Awards feature in NNBN Digital
- Mention in NNBN Business Awards feature on NNBN Website and shared across social media
- Featured in the NNBN Awards programme Digital Version

What you get



**CONTACT US
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HEADLINE SPONSOR

As the headline sponsor of the NNBN Awards, your brand will be prominently showcased as a key partner throughout the entire event journey, from the initial launch to the post-event "Thank You" letters.

We work closely with you to ensure your sponsorship is highlighted, demonstrating your support for the NNBN Awards that celebrates the dedication and achievements of Northamptonshire's business community.



Launch Event

- Medium Logo on Screen at launch event
- Mention in Launch Press Release
- Medium Logo on pull up banner at launch event
- Medium Logo on Facebook and Linked In headers

NNBN Networking Events

- Logo on screen for NNBN Networking Events
- Opportunity to present to the room at NNBN Networking Events

Pre Event

- Credits on all marketing, advertising and promotional activity for the Awards
- Medium Logo on tickets & logo on Congratulations Letters to finalists
- Medium logo, website link and bio on the Awards website
- 1 x Full Page in NNBN Digital Publication
- Speech on the night at the NNBN Awards
- Logo added to NNBN Awards email signature for all correspondence
- Medium Logo added to pre-event "We're Finalists" video clips
- Logo on social media announcements
- Logo added to Pre-Event "Thank You" Video

Evening Event

- Acknowledgement in the Awards organiser's speech
- Logo on screens played during the event
- Logo on all slides throughout the evening
- Logo on Table Plan
- 1 x Full Page in Awards Programme
- Business logo on all certificates presented to Winners, Runners Up and Finalists
- Situated at the front of the event on your own table
- Your logo on the official Awards video

Ceremony Tickets included:

- 10 x tickets to the evening awards ceremony

Post Event Promotion

- Logo on all winners social media photographs
- Logo on all runners up social media photographs
- Logo on category social media photograph
- Logo on post-event press release
- Mention in post-event press release
- Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
- Mention in NNBN Business Awards feature in NNBN Digital
- Mention in NNBN Business Awards feature on NNBN Website and shared across social media
- Featured in the NNBN Awards programme Digital Version

What you get



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CATEGORY SPONSOR

As a Category Sponsor of the NNBN Awards, you will be up on stage, presenting your category Award and enjoying that all-important photograph on stage with the Runners Up and Winner of your chosen category.

We work with you to help you get seen and recognised through this amazing opportunity to give back to businesses in a particular category of your choice



What you get

Pre Event

- Small Logo and link on Awards website
- 1 x Full Page in NNBN Digital Publication
- Small logo on social media category announcements
- Logo added to Pre-Event "Thank You" Video
- 3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

- Logo on your category slide
- Logo on Table Plan
- 1 x Half Page advert in Awards Programme
- Business logo on all certificates presented to Winners, Runners Up and Finalists for your category
- Opportunity to present the Award on stage to the winner
- Photograph with the winner of your sponsored category
- Business name on the Award given for your sponsored category
- 1 x Video Recording of you talking about your sponsorship during the evening

Ceremony Tickets included:

- 2 x tickets to the evening awards ceremony

Post Event Promotion

- Mention in post-event press release
- Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
- Mention in NNBN Business Awards feature in NNBN Digital
- Mention in NNBN Business Awards feature on NNBN Website and shared across social media
- Featured in the NNBN Awards programme Digital Version

SPONSOR PRICE: £1000
NNBN Member cost: £750

VIDEO SPONSOR

By sponsoring the videography for the Awards night your brand will be showcased on the official video released from the Awards evening.

This will be released on the Awards website and across our social media platforms, reaching across the county and beyond and giving your brand great exposure.



What you get

Pre Event

- Small Logo and link on Awards website
- 1 x Full Page in NNBN Digital Publication
- Logo on social media announcements
- Logo added to Pre-Event "Thank You" Video
- Interview of you talking about your company played on the night
- 3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

- Acknowledgement in the Awards organiser's speech
- Logo on Table Plan
- 1 x Full Page in Awards Programme
- Your logo on the official Awards video
- Ceremony Tickets Included

Ceremony Tickets included:

- 2 x tickets to the evening awards ceremony

Post Event Promotion

- Logo on all winners social media photographs
- Logo on all runners up social media photographs
- Logo on category social media photograph
- Logo on post-event press release
- Mention in post-event press release
- Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
- Mention in NNBN Business Awards feature in NNBN Digital
- Mention in NNBN Business Awards feature on NNBN Website and shared across social media
- Featured in the NNBN Awards programme Digital Version

SPONSOR PRICE: £1500
NNBN Member cost: £1000

PROGRAMME SPONSOR

Everyone attending will treasure the NNBN Awards programme for years and keep hold of the programme as a permanent reminder of being a finalist at the NNBN Awards.

This is a perfect way for your brand being remembered for years to come as your brand will be seen throughout the official programme of the NNBN Awards as well as other benefits through the promotion pre and post event.



What you get

Pre Event

Small Logo and link on Awards website
1 x Full Page in NNBN Digital Publication
Logo on social media announcements
Logo added to Pre-Event "Thank You" Video
3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

Acknowledgement in the Awards organiser's speech
Logo on Table Plan
1 x Full Page in Awards Programme
Logo on front and back of Awards Programme
Ceremony Tickets Included

Ceremony Tickets included:

2 x tickets to the evening awards ceremony

Post Event Promotion

Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
Mention in NNBN Business Awards feature in NNBN Digital
Mention in NNBN Business Awards feature on NNBN Website and shared across social media
Featured in the NNBN Awards programme Digital Version



SPONSOR PRICE: £1000
NNBN Member cost: £750

TABLE SPONSOR

Sponsoring a table at the NNBN Awards presents a low-cost branding opportunity to fellow sponsors, judges and the Finalists in attendance.

Your company logo will be visible on the Table Number throughout the evening meaning your brand will be visible as people celebrate the NNBN Awards and celebrate achievements from across Northamptonshire.



What you get

Pre Event

- Small Logo and link on Awards website
- 1 x Half Page in NNBN Digital Publication
- Logo on social media announcements
- Logo added to Pre-Event "Thank You" Video
- 3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

- Logo on Table Plan
- 1 x Half Page advert in Awards Programme
- Logo on Table Number which you are sponsoring

Post Event Promotion

- Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
- Mention in NNBN Business Awards feature in NNBN Digital
- Mention in NNBN Business Awards feature on NNBN Website and shared across social media
- Featured in the NNBN Awards programme Digital Version



TABLE SPONSOR: £150
NNBN Member cost: £75

ARRIVAL DRINKS SPONSOR

Let your name be the first to be seen as our guest arrive first to the Awards ceremony!

There is nothing better than dropping your coat off and being greeted by an arrival drink backed by your branding to stick in our guests memory.

What you get

Pre Event

1 x half page advert in NNBN Digital Publication
Logo and link on the NNBN Awards website
Logo added to pre-event "Thank you" video
Logo on social media announcements

Evening Event

Logo on screens played during the event
Logo on event table plan
Logo on your sponsored table
1 x half page advert in the A5 Awards programme

Post Event Promotion

Mention in NNBN Awards post-event "Thank You" video
Mention in NNBN Business Awards feature in NNBN Digital
Mention in NNBN Business Awards feature on NNBN website and shared across social media



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ENTERTAINMENT ACT SPONSOR

As the main entertainment act sponsor your brand will be splashed across the event in the loudest way possible!

Our entertainment will get your brand showcased to businesses, organisations and charities in the room on the night!



What you get

Pre Event

Small Logo and link on Awards website
1 x Full Page in NNBN Digital Publication
Logo on social media announcements
Logo added to Pre-Event "Thank You" Video
3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

Acknowledgement in the Awards organiser's speech
Logo on Table Plan
1 x Half Page advert in Awards Programme

Post Event Promotion

Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
Mention in NNBN Business Awards feature in NNBN Digital
Mention in NNBN Business Awards feature on NNBN Website and shared across social media
Featured in the NNBN Awards programme Digital Version



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HOST SPONSOR

Let your brand be visible all night long, right next to our host!

Your logo will be on the hosts lectern, so it will be visible in photos from the ceremony all night long!

Get your brand seen in the one of the most prominent spaces of the night!



What you get

Pre Event

Small Logo and link on Awards website
1 x Half Page in NNBN Digital Publication
Logo on social media announcements
Logo added to Pre-Event "Thank You" Video
3 Months free NNBN Basic Membership worth £60 (*non members only)

Evening Event

Logo on Table Plan
1 x Half Page advert in Awards Programme
Branding on Lectern

Post Event Promotion

Mention in NNBN Awards "Thank You" letters and post event "Thank You" video
Mention in NNBN Business Awards feature in NNBN Digital
Mention in NNBN Business Awards feature on NNBN Website and shared across social media
Featured in the NNBN Awards programme Digital Version



SPONSOR PRICE: £1000
NNBN Member cost: £750

